

2026 年第六届亚洲沙滩运动会组委会
The 6th Asian Beach Games Sanya 2026 Organising Committee



中国三亚 2026 年第六届亚洲沙滩运动会

Technical Handbook for Sailing (V2.0)

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Foreword

The 6th Asian Beach Games Sanya 2026 (“Sanya 2026” or “the Games”) will be held in Sanya, China from 22 to 30 April 2026. As always, the city welcomes friends from all across Asia with its enduring openness, hospitality and enthusiasm.

The slogan of Sanya 2026 is “See ya in Sanya”. It expresses the great wishes of people in Hainan and across China to build a beautiful home, share the fruits of development and create a better future together with people worldwide.

This *Technical Handbook* is available in both Chinese and English electronic versions. It contains technical and Games service-related information, as well as the contact details of the relevant sports organisations.

It is our great honour to present this Handbook to you. We sincerely hope it will facilitate your participation in the Games.

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1 General Information

1.1 About Sanya 2026

Date: 22–30 April 2026

Host City: Sanya

Sports: 14 sports

Venues: Eight competition venues and one training venue

Vision: Trendy, Green, Tech-driven and Vigorous

1.1.1 Emblem

Emblem: The Rising Sail



The emblem integrates elements of sunlight, the ocean, and distinctive features of Hainan. Layered colour blocks of deep-sea blue, azure blue, coconut-tree green, beach yellow and sunshine orange form the number “6”, which symbolises the 6th edition of the Games. This design not only showcases Hainan’s unique regional characteristics and

Sanya’s identity as a coastal tourism city, but also embodies the spiritual essent of Hainan people to set sail and pursue their dreams.

1.1.2 Mascot

Mascot: Ya Ya



The design of the mascot was inspired by the close bond between Hainan and the Eld’s deer, which is an indigenous animal reputed as “Elves of Hainan Island” and a Class-I Key Protected Species in China. The name “Ya Ya” represents both “Sanya” and “Asia”, symbolising the dynamic, interconnected and inter-dependent relationship among Sanya, Asia and other parts of the world. Ya Ya’s agile posture reflects the vitality of beach sports and aquatics, as well as the ethos of pursuing “Faster, Higher, Stronger – Together”.

1.1.3 Other General Information

For more information, please visit the official website of Sanya 2026 (<https://en.sanya2026.cn/>).

1.2 Accreditation and Validation

The *NOC Accreditation Guide* has been distributed to the responsible organisations (ROs). On 9 October 2025, the Accreditation System was launched, marking the start of the NOC accreditation process. The deadline for NOC accreditation applications was 22 December 2025.

The 6th Asian Beach Games Sanya 2026 Organising Committee (SABGOC) will produce the Identity and Accreditation Cards (SABGIACs) based on the Accreditation Status Report confirmed by each NOC. Pre-valid cards will be distributed or mailed to NOCs from 1 February 2026. Upon arrival in Sanya, participants shall proceed to the corresponding accreditation facilities to have their SABGIACs validated by presenting these cards with their valid identity documents. Once validated, SABGIACs will grant their holders the access to proper venues and proper zones in a venue to perform their roles.

1.3 Validity Period of SABGIACs

Non-Chinese participants can enter or exit the Chinese mainland multi-times by presenting their SABGIACs together with their valid passports from 00:00 on 22 March to 24:00 on 20 May 2026 (Beijing Time).

1.4 Transport

During the Games, athletes and team officials will be provided with transport services for arrivals and departures, competition, training and Opening/Closing Ceremony from 15 April to 3 May 2026. Each NOC delegation will be provided with a certain number of dedicated vehicles (with drivers) for its exclusive use. For detailed transport policies, please refer to the *Arrival and Departure Guide* and the *Transport Guide*.

1.5 Accommodation

During the Games, athletes and team officials will be accommodated in the Athletes Village. The Athletes Village is located in the Mangrove Tree Resort World Sanya Bay (Address: No. 155 Fenghuang Road, Tianya District, Sanya, Hainan Province), which is bordered by

Fenghuang Road, Shuicheng Road and Hedong Road. The Village contains four residential buildings and necessary service facilities, ready to accommodate 3,500 athletes and team officials. The Athletes Village will officially open at 00:00 on 18 April 2026 and will close at 12:00 on 3 May 2026. The Athletes Village will be kept in lockdown during Games time, with zone access control in place. All vehicles and pedestrians entering the Village must carry valid passes granting access to the Village, pass security screening before entry, and move around within the designated areas according to their zone access.

1.6 Media Services

1.6.1 Broadcast Mixed Zone

All athletes will pass through the Broadcast Mixed Zone after the competition, but they are not obligated to answer questions while in the zone.

The Broadcast Mixed Zone is directly connected to the Press Mixed Zone, ensuring a seamless transition for athletes and media representatives.

Victory Ceremony procedures:

If an athlete is scheduled to attend the Victory Ceremony, the Victory

Ceremony Manager or Competition Manager will notify the staff at the Broadcast and Press Mixed Zones. The athlete will be guided to the Victory Ceremony Waiting Area. After the Victory Ceremony, the athlete will return to and pass through the Broadcast Mixed Zone.

1.6.2 Press Mixed Zone

Athletes must pass through the Press Mixed Zone right after passing through the Broadcast Mixed Zone so as to facilitate the after-competition interview by accredited media. Athletes must undergo doping tests after passing through the Press Mixed Zone. If they need to attend a press conference, the doping test will be conducted after the press conference.

1.6.3 Press Conference

In principle, a press conference will be held after each final competition. At the press conference, Chinese-English interpretation service will be provided. Translating a participant's native language into English, if needed, is the responsibility of the Press Attaché(s) or staff of his/her NOC.

Athletes must undergo doping tests after passing through the Press Mixed Zone. If they need to attend a press conference, the doping test

will be conducted after the press conference.

1.6.4 FOP Photo Positions

Photo positions will be set up in the field of play (FOP) or its surrounding areas in each competition venue, and will be provided for accredited photographers to capture images during competitions. Accredited photographers are required to wear supplementary access control devices in order to perform their duties at FOP photo positions. Temporary photo positions will be set up for Victory Ceremonies if necessary.

1.6.5 NOC Press Attachés

NOC Press Attachés with supplementary access control devices will assist in interviews between athletes and accredited media. They can access the athlete flow in the Press Mixed Zone, but not that in the Broadcast Mixed Zone.

1.7 Medical Services

In each competition venue, there will be a medical room, as well as FOP and spectator medical points as needed, to provide basic medical care,

first aid and patient referral services for all personnel in the venue. The Athletes Village Clinic will provide comprehensive outpatient and emergency care for all accredited personnel.

The basic medical care, first aid and patient referral services will be provided free of charge. Other medical services shall be paid for in accordance with the relevant terms in the insurance policy. Other costs incurred shall be paid by the individual receiving treatments. Free medical services will not include non-essential medical care nor elective procedures.

1.8 Meteorological Information

1.8.1 Climate in April

Sanya's Meteorological Data from 30 March to 30 April (2021–2025)

Meteorological Element/Month	30 March-30 April
Prevailing Wind	SE (south-easterly wind)
Average Wind Speed (m/s)	1.1
Extreme Wind Speed (m/s)	6.5
Maximum Wind Speed (m/s)	3.0
Average Temperature (°C)	27.1

Maximum Temperature (°C)	31.5
Minimum Temperature (°C)	24.2
Relative Humidity (%)	80.0
Average Monthly Precipitation (mm)	28.2
Maximum Monthly Precipitation (mm)	52.9
Maximum Daily Precipitation (mm)	50.3
Average Number of Rainy Days (Daily Precipitation \geq 0.1mm)	6
Average Number of Hot Days (Max. Temperature \geq 35°C)	0
Average Number of Days with Strong Winds (Max. Wind Speed \geq 17.0m/s)	0
Average Number of Days with Torrential Rain (24-hour Accumulated Rainfall \geq 50mm)	0.2

Sanya's Meteorological Data from 10 to 30 April (2021–2025)

Date	Average Temperature (°C)	Daily Maximum Temperature (°C)	Daily Minimum Temperature (°C)	Average Precipitation (mm)	Average Humidity (%)	Daily Maximum Wind Speed (m/s)
10 April	26.1	30.1	23.2	0.0	81	3.1

Date	Average Temperature (°C)	Daily Maximum Temperature (°C)	Daily Minimum Temperature (°C)	Average Precipitation (mm)	Average Humidity (%)	Daily Maximum Wind Speed (m/s)
11 April	26.9	31.3	23.8	0.1	81	3.3
12 April	27.2	31.5	24.1	0.1	80	2.6
13 April	26.6	30.8	23.4	7.4	82	2.9
14 April	26.1	29.7	23.6	0.2	84	2.2
15 April	26.9	32.0	23.6	0.1	81	2.5
16 April	26.8	31.9	23.3	0.2	79	2.6
17 April	27.4	32.1	24.2	0.0	81	2.3
18 April	27.9	32.0	25.3	0.1	81	2.4
19 April	27.9	32.7	25.3	1.2	81	2.9
20 April	27.9	32.0	25.3	0.0	81	3.2
21 April	28.3	32.7	25.4	0.0	81	2.6
22 April	28.4	32.9	25.7	0.0	80	2.8
23 April	28.5	32.4	25.6	0.0	81	3.1
24 April	28.7	32.9	26.0	0.0	81	3.1

Date	Average Temperature (°C)	Daily Maximum Temperature (°C)	Daily Minimum Temperature (°C)	Average Precipitation (mm)	Average Humidity (%)	Daily Maximum Wind Speed (m/s)
25 April	28.7	32.9	26.1	0.0	80	3.1
26 April	28.6	32.7	26.0	0.0	81	3.1
27 April	28.4	32.7	25.5	0.0	80	3.1
28 April	28.3	32.9	25.0	1.9	81	3.3
29 April	27.9	32.8	24.6	10.8	83	3.4
30 April	27.4	32.8	24.1	1.1	84	2.7

2 Technical Information

2.1 Competition Dates

The Sailing competition at Sanya 2026 will take place from 23 to 28 April 2026.

2.2 Competition Venue

The competition venue is located at the Sanya Bay Haihong Square, Tianya District, Sanya. The sailing area in the water is divided into FOP A and FOP B. The sea area measures 3,500 metres in length and 3,500 metres in width. The competition venue is 12 kilometres from the Athletes Village. Open training for Sailing will be conducted within the designated sea area for racing.

2.3 Competition Management

2.3.1 Technical Delegate

Abdur Rehman ARSHAD (PAK)

2.3.2 Competition Manager

WANG Jiaxin (CHN)

2.4 Events

Sanya 2026 features eight Sailing events: Foil Windsurfing Boys (born in or after 2006), Foil Windsurfing Girls (born in or after 2006), Optimist Boys (born in or after 2011), Optimist Girls (born in or after 2011), ILCA 4 Boys (born in or after 2009), ILCA 4 Girls (born in or after 2009), Formula Kite Men, and Formula Kite Women.

2.5 Competition Schedule

Date	Time	Event
18 April Saturday	09:00-17:00	Technical Officials Group 1 (Technical Delegate, Competition Director, Chief Referee, Protest Committee, Technical Committee) Registration
19 April Sunday	09:00	Equipment draw
	09:00-17:00	Athlete registration
	09:00-17:00	Equipment inspection and open training
20 April Monday	All Day	Technical Officials Group 2 Registration
	09:00-17:00	Equipment inspection and open training
21 April Tuesday	09:00	Team Manager and Technical Meeting
	09:00-17:00	Equipment inspection and open training
22 April Wednesday	14:00	Practice races
23 April (Thursday)-2	11:00-17:30	FOP A: Optimist (Boys and Girls) and ILCA 4 (Boys and Girls)
7 April (Monday)	11:00-17:30	FOP B: Formula Kite (Men and Women) and Foil Windsurfing (Boys and Girls)
28 April Tuesday	11:00-14:00	FOP A: Optimist (Boys and Girls) and ILCA 4 (Boys and Girls)
	11:00-14:00	FOP B: Formula Kite (Men and Women) and Foil Windsurfing (Boys and Girls)

2.6 Competition Rules

The Sailing competition at Sanya 2026 is governed by the World Sailing (WS) *Racing Rules of Sailing* (RRS). For details, please visit the WS website: www.sailing.org.

In the event of any discrepancy among different language versions, the English version shall prevail.

Any disputes in relation to matters not covered by the RRS shall be dealt with in the following manner:

General matters shall be resolved through the ruling of the OCA, whereas technical matters shall be resolved through the ruling of WS and the Asian Sailing Federation (ASAF).

2.7 Competition Format

Each event will be conducted in a multi-round series format, without a medal race. All Sailing events will be scheduled across six competition

days, with final arrangements subject to the *Notice of Race* and *Sailing Instructions* (Nor&SI).

2.8 Sport Entries

2.8.1 Eligibility

2.8.1.1 Team Eligibility

Only NOCs that are members of the OCA can enter athletes in the Games.

Only athletes who comply with the *OCA Constitution* and this Technical Handbook are eligible to participate in the competition.

2.8.1.2 Maximum Number of Entries per NOC

Each NOC may enter up to 2 boats (boards) for each event, with the total number of sailors not exceeding 16.

Sailing			
Event	Number of Athletes	Number of Substitutes	Maximum Number of Athletes

Sailing			
Event	Number of Athletes	Number of Substitutes	Maximum Number of Athletes
Foil Windsurfing Boys (born in or after 2006)	1-2	0	2
Foil Windsurfing Girls (born in or after 2006)	1-2	0	2
Optimist Boys (born in or after 2011)	1-2	0	2
Optimist Girls (born in or after 2011)	1-2	0	2
ILCA 4 Boys (born in or after 2009)	1-2	0	2
ILCA 4 Girls (born in or after 2009)	1-2	0	2
Formula Kite Men	1-2	0	2
Formula Kite Women	1-2	0	2
Maximum number of athletes each NOC may enter: 16 (8 male and 8 female athletes)			

The number of team officials on each delegation shall comply with the provisions of the *NOC Accreditation Guide*.

2.8.2 Timeline

Entry by Sport/Number: 10 September 2025–10 October 2025

Entry by Name: 10 January 2026–10 February 2026

2.8.3 Policy

Individual event: Each NOC may enter a maximum of two athletes per event.

Total number: Each NOC may enter up to 16 athletes in total (8 male and 8 female athletes).

2.9 Training

2.9.1 Training Rules

Sailing training will take place from 19 to 21 April 2026. It will be open training, conducted within the designated sea area for racing. Official practice races will take place on 22 April.

2.9.2 Training Schedule

Sailing training will take place between 09:00 and 17:00 each day from 19 to 21 April 2026.

2.10 Technical Officials and Jury

International technical officials (ITOs) and Jury must be accredited by WS and appointed or recommended by ASAF.

National technical officials (NTOs) are appointed by the Chinese Yachting Association (CYA).

The AF/IF has the right to appoint the Technical Delegate and ITOs, in coordination with and subject to approval of the OCA. If any person is found to have violated the AF/IF rules or regulations, the OCA has the right to revoke that person's SABGIAC and request the concerned organisation to substitute the person.

2.11 Technical Meeting

The technical meeting for team leaders will take place in the Athletes Village at 09:00 local time on 19 April 2026.

2.12 Protests and Appeals

Protests and appeals shall be handled in accordance with the latest WS competition rules. All appeals of a technical nature will be the

responsibilities of WS or ASAF.

Any athlete/NOC may appeal to the Court of Arbitration for Sport (CAS), in the event that the athlete/NOC believes that there has been a violation of WS/ASAF technical rules or the *OCA Constitution*, as long as the appeal is not related to reversing the decision of the referee or the result.

2.13 Equipment and Clothing

2.13.1 Clothing

Clothing worn by athletes and other relevant participants in the Sanya 2026 Sailing competition must comply with the rules and regulations of the OCA, WS and ASAF.

Without prior approval of the OCA and SABGOC, no technical officials or athletes may display any form of commercial advertising on their competition uniforms.

The racing suit (with number bibs) for Formula Kite events will be

provided by SABGOC.

All participants must bring their own personal flotation devices that comply with the rules of the respective sailing classes.

2.13.2 Equipment

SABGOC will provide full sets of equipment for Optimist and ILCA 4 races. Athletes may use their own sails and accessories for the races.

SABGOC will also provide full sets of equipment for Foil Windsurfing events.

For Formula Kite events, athletes will use their own equipment.

Athletes should also prepare sail numbers, flag stickers and other accessories by themselves.

All racing equipment must be inspected and measured by SABGOC before they can be used for the competitions.

2.13.3 Support Team Vessels

SABGOC will provide a few rubber dinghies for support teams. The

rental method is subject to further notice.

2.14 Doping Control

In order to ensure fair play and well-being of athletes, the Sanya 2026 anti-doping programme will be conducted in strict accordance with the *World Anti-doping Code* and the *OCA Anti-doping Rules*.

2.15 Victory Ceremony

Gold, silver and bronze medals will be awarded to teams finishing in first, second and third place, respectively. Fifteen minutes before a Victory Ceremony starts, the medallists will be escorted to the Waiting Area to get ready for the Ceremony. Medallists must wear the official uniforms of their respective NOCs.

2.16 Sports Information Centre (SIC)

All sport-specific information will be available at Sport Information Desks (SIDs). SIDs are located at the competition venues and at the SIC in the Athletes Village.

3 Approval of the Technical Handbook

The Sanya 2026 *Technical Handbook for Sailing* has been approved by the OCA and ASAF.

4 General Contacts

4.1 OCA

Director General: Hon.Dr. Husain A H Z AL-MUSALLAM

Deputy Director General: Mr Vinod Kumar TIWARI

Chair of Sports Committee: Mr SONG Luzeng

Manager of Sports Department: Mr Ganesan SUNDARAMMOORTHY

4.2 WS

President:

Address:

Tel.:

Fax:

E-mail:

Website:

4.3 Technical Delegate

Name: Abdur Rehman ARSHAD

E-mail: sararshad@gmail.com

4.4 SABGOC

4.4.1 Sports Department

Director: LI Bin

Address: The 6th Asian Beach Games Sanya 2026 Organising Committee, No. 155 Fenghuang Road, Tianya District, Sanya, Hainan Province, China

Postal Code: 572000

Tel.: 86-0898-88203782

E-mail: SyCD@sanya2026.cn

Website: <https://en.sanya2026.cn/>

4.4.2 Competition Manager

Name: WANG Jiabin

Tel.: +8610-67026922

E-mail: tongwenyun_cya@126.com

4.5 Chinese Olympic Committee (COC)

Address: No. 2, Tiyuguan Road, Dongcheng District, Beijing

Postal Code: 100061

Tel.: 86-010-67110744

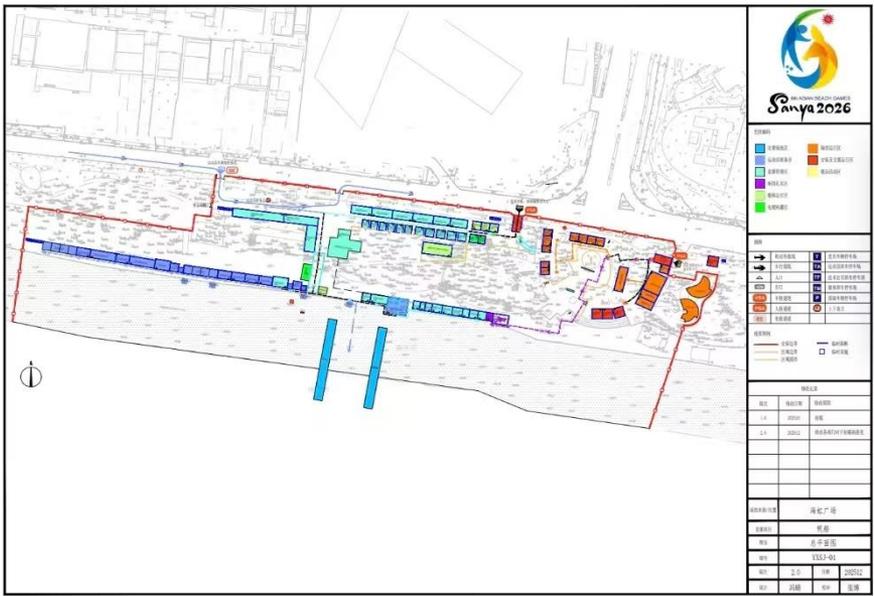
E-mail: webmaster@olympic.cn

Website: <https://www.olympic.cn/>

5 Appendices

5.1 Distribution of Competition Venues





5.2 Competition Venue Floor Plan

Sanya Bay Haihong Square Competition Venue

5.3 Racing Area



5.4 Competition Schedule

Sanya 2026 Competition Schedule for Sailing

Location: Haihong Square (beach and adjacent waters),
Sanyawan Road, Sanya, Hainan Province

Date	Time	Event
18 April Saturday	All day	Team registration
19 April Sunday	09:00	Equipment draw
	All day	Athlete registration
	09:00-17:00	Equipment inspection and open training
20 April Monday	09:00	Technical meeting for team leaders
	09:00-17:00	Equipment inspection and open training
21 April Tuesday	09:00-17:00	Equipment inspection and open training
22 April Wednesday	14:00	Practice races
23 April Thursday	09:30	Daily meeting of participants
	11:00-17:30	FOP A: Optimist (Boys and Girls) and ILCA 4 (Boys and Girls)
	11:00-17:30	FOP B: Formula Kite (Men and Women)

		and Foil Windsurfing (Boys and Girls)
24 April Friday	09:30	Daily meeting of participants
	11:00-17:30	FOP A: Optimist (Boys and Girls) and ILCA 4 (Boys and Girls)
	11:00-17:30	FOP B: Formula Kite (Men and Women) and Foil Windsurfing (Boys and Girls)
25 April Saturday	09:30	Daily meeting of participants
	11:00-17:30	FOP A: Optimist (Boys and Girls) and ILCA 4 (Boys and Girls)
	11:00-17:30	FOP B: Formula Kite (Men and Women) and Foil Windsurfing (Boys and Girls)
26 April Sunday	09:30	Daily meeting of participants
	11:00-17:30	FOP A: Optimist (Boys and Girls) and ILCA 4 (Boys and Girls)
	11:00-17:30	FOP B: Formula Kite (Men and Women) and Foil Windsurfing (Boys and Girls)
27 April Monday	09:30	Daily meeting of participants
	11:00-17:30	FOP A: Optimist (Boys and Girls) and ILCA 4 (Boys and Girls)
	11:00-17:30	FOP B: Formula Kite (Men and Women) and Foil Windsurfing (Boys and Girls)
28 April Tuesday	09:30	Daily meeting of participants
	11:00-14:00	FOP A: Optimist (Boys and Girls) and ILCA 4 (Boys and Girls)

	11:00-14:00	FOP B: Formula Kite (Men and Women) and Foil Windsurfing (Boys and Girls)
	17:00	Victory Ceremonies
29 April Wednesday	All day	Departures

Note: The competition venue and schedule are subject to the Sailing Instructions.

5.5 OCA Constitution

Article 52 Eligibility Code

To be eligible for participation in the OCA GAMES, a competitor must:

1. Observe and abide by the Rules of the IOC/OCA as per the Olympic Charter;
2. Respect the spirit of fair play and non-violence and abide by the rules on the sports field;
3. Comply with all aspects of WADA and OCA Anti-Doping Rules Code and refrain from using substances and drugs prohibited by the said organisations;
4. The Member must ensure that any competitor in the OCA GAMES must be a national of the country of the NOC, which is entering him;
5. Disputes relating to the determination of the country which a competitor may represent in the OCA GAMES shall be resolved by the EB, unless the eligibility code already set out in the Constitution has been fulfilled and is not in dispute.

Bye-law to Article 52

1. All cases of infringement of IOC Rule 41, 42 and its Bye-laws and of the eligibility code of IFs shall be communicated by the concerned Member to the OCA, to be considered by the EB whose decision will be final;
2. A competitor who is a national of two (2) or more countries at the

same time may represent either one (1) of them, as he may elect. However after having represented one country in the Olympic, Asian continental regional or world championships recognised by the relevant IF, the competitor may not represent another country unless he or she meets the conditions set forth in sub section 4 below that apply to the persons who has changed his nationality or acquired a new nationality;

3. A competitor who has represented one country in the Olympic Games, OCA GAMES, continental, regional, and world championships recognised by the relevant IF, and who has changed his nationality or acquired a new nationality, shall not participate in the OCA GAMES to represent his new country until three years after such change or acquisition;

4. If a State, Country or a colony acquires independence, a country becomes incorporated within another country by a change of border or transfer of sovereignty or if a new NOC is recognised by the OCA, a competitor may continue to represent the country to which he belong or belonged. However, he may, if preferred, choose to represent his country or be entered in the OCA GAMES by his new NOC if one exists. This option can only be made once and is irreversible;

5. In all cases not expressly addressed in these Bye-Laws, in particular those cases where a competitor would be in a position to represent a country other than that of which he is a national, or to have choice as to

the country which he intends to represent, the EB makes all decisions. Decisions can be of a general or individual nature and issue specific requirements relating to nationality, citizenship, domicile or residence of the competitors, including the duration of any waiting period;

6. Except as permitted by the EB, no competitor, coach or official who participates in the OCA GAMES may allow his person, name and picture or sports performances to be used for advertising purposes during the OCA GAMES.

Article 53 Necessary Conditions for representing a Country

1. Only nationals of member NOCs are eligible to represent that country in the OCA GAMES. Where a competitor's nationality is the subject of scrutinization, evidence (passport, residency & other documents) must be produced to support and meet definition of eligibility, according to the rules prevailing in the particular sport in which the competitor wishes to take part.

It is not permissible for a competitor having once represented a country in the OCA GAMES or any international sports competition such as Olympic Games, Asian Games, World Games, Continental Games, Regional Games etc., to represent a different country in the future unless:

- a. The former country or place of birth has since been incorporated in another State;
- b. Or if he/she competed for the former country because the NOC or Chief National Organisation of their native land was not a Member of the OCA at that time;

- c. The rules in relation to Article 49 byelaw 4 are met.
2. Competitors will be eligible if they comply with the following qualifications:
 - a. That they were born in the country they represent;
 - b. That they are nationals or citizens of the country they represent and have lived there continuously for a period of not less than three years;
 - c. That they have become naturalised in the country they represent and have permanent residence there.
3. Competitors born outside Asia cannot be qualified unless they meet conditions in 2 b & c, where applicable.

Bye-law to Article 53

The OCA will have the full authority for disqualification of any athlete in all matters other than technical.

Article 54 Age Limit

There is no age limit for competitors in the OCA GAMES, unless the IF and/or AFs prescribes otherwise and is approved by the EB apart from AYG which has an age restriction of 14-17 years.

5.6 Commercial Guidelines



Olympic Council of Asia

The Olympic Council of Asia (OCA)

Commercial Guidelines for the 6th Asian Beach

Games Sanya 2026

Background Information

The OCA has developed a set of commercial guidelines for National Olympic Committees (NOCs) and athletes participating in the 6th Asian Beach Games Sanya 2026 (“Sanya 2026” or the “Games”), which is scheduled to take place in April 2026. The *Commercial Guidelines* has been prepared in accordance with the relevant provisions of the *Olympic Charter* of the International Olympic Committee (IOC), and is consistent with the Olympic spirit and the regulations governing the participation of

NOCs.

The OCA prepares and distributes the *Commercial Guidelines* with the aim to:

Uphold the commercial integrity of the Games; and to protect the rights and interests of the commercial partners of the Games.

Currently, a number of enterprises are providing financial, promotional, technical and specialised support to the OCA, the 6th Asian Beach Games Sanya 2026 Organising Committee (SABGOC), and the Games. These enterprises are collectively referred to as the “Commercial Partners”.

NOCs acknowledge that the Commercial Partners may use the designation as National/Regional Team Sponsors. With respect to the product/service categories licensed to Commercial Partners upon application and approval, NOCs are not allowed to designate National/Regional Team Sponsors within any other categories that conflict with these protected categories.

The *Commercial Guidelines* prohibits the use of equipment and clothing during the Games that display any commercial advertising or

Identifications of the Manufacturers not approved in accordance with the provisions set out below. During the Games, unless otherwise approved by the Executive Board of the OCA, the *Commercial Guidelines* shall take precedence over the regulations of IFs/AFs regarding commercial branding and identifications on clothing and equipment. To be eligible to compete in the Games, athletes must comply with the *Commercial Guidelines*.

Rules of Implementation

The OCA and SABGOC will, in due course, issue the approved rules of implementation and operating procedures of the *Commercial Guidelines* that are developed for the Games.

The rules and procedures shall cover the following: approval procedures; approval of branding requests from NOCs in respect of clothing and equipment; inspection of athletes' clothing and equipment prior to and during the Games; and all operational policies necessary for proper implementation of the *Commercial Guidelines*.

Before athletes or team officials enter the FOPs, competition management teams shall inspect their clothing and/or any equipment brought into the competition venues. This inspection shall be carried out

prior to any competition and before any Victory Ceremony. NOCs will be required to remove or cover any inappropriate identifications or logos.

Staff members within the various functional areas (FAs) of SABGOC (including, but not limited to, competition management, venue operation management and ceremony management teams) will be responsible for enforcing the relevant provisions of the *Commercial Guidelines* with respect to any violations that occur before athletes and team officials access the FOPs.

I A team uniform must display the identification of the concerned NOC on the chest area.

II Advertising and promotion regulations for the Games

1. Demonstrations and commercial, political, religious or racial propaganda activities are prohibited within the official venues of the Games (as detailed below). Except for approved promotional or advertising campaigns of Commercial Partners, all other forms of promotion or advertising, whether commercial or non-commercial, are prohibited within the official venues.

For the purposes of the *Commercial Guidelines*, “official venues” refer to all competition venues, media centres, the International Broadcast

Centre (IBC), official interview areas, all standard competition and training areas, official hotels, and other designated official areas of the Games. Please note that, in the event of any conflict between the *Commercial Guidelines* and the regulations of any IFs/AFs concerning specific sports of the Games, the *Commercial Guidelines* shall prevail.

2. Except for authorised Identifications of Manufacturers on relevant equipment (as detailed below), no trademarks, identifications or any form of promotional messaging, whether of a commercial or non-commercial nature, shall appear on the clothing, accessories or equipment worn or used by athletes or other participants in the Games. Furthermore, no trademarks, identifications or any form of promotional messaging, whether of a commercial or non-commercial nature, shall appear on the body or personal belongings of any athlete or other participants in the Games. In addition, athletes and other participants in the Games must not make any relevant oral or visual statements or references.

Any identifications that do not comply with the above standards must be removed or covered in accordance with the OCA's instructions for SABGOC and NOCs.

1. One Identification of the Manufacturer is permitted on any single piece of clothing or equipment.

2. Accessories: Any Identification of the Manufacturer exceeding 6cm² shall be deemed unauthorised, except otherwise provided below.

Socks: One Identification of the Manufacturer per sock, with a maximum size of 10cm².

Headgear (including but not limited to caps and helmets): One Identification of the Manufacturer per Item, with a maximum size of 10cm²; or two Identifications of the Manufacturer per item, with a maximum size of 5cm² each, placed above each ear.

Eyewear: May carry the Identification of the Manufacturer as displayed on products sold on the retail consumer market at least six months before the Games. Such identifications can be engraved onto the lenses, but must not be deemed too conspicuous by the OCA.

Armbands: One Identification of the Manufacturer per Item, with a maximum size of 6cm².

Gloves: One Identification of the Manufacturer per Item, with a maximum size of 8cm².

Sports bags: One Identification of the Manufacturer per Item, not greater than 10% of the surface area of the Item, to a maximum size of 60cm².

1. Clothing (including but not limited to T-shirts, shorts, sports tops and bottoms, formal wear and team uniforms): Any Identification of the Manufacturer exceeding 30cm² shall be deemed unauthorised.

One additional identification, strictly limited to Product Technology Identifications, shall be permitted per clothing item and shall not exceed 10cm².

Where one-piece body suits are used in competition, each Identification of the Manufacturer and the Product Technology Identification shall be permitted once above and once below the waist, provided all other principles are respected.

One Identification of the Manufacturer is permitted on a zipper or button, and should appear in the same colour as the concerned Item (i.e. tone on tone), as long as such identifications are not deemed too conspicuous by

the OCA.

2. Footwear: All footwear items may carry the Identification of the Manufacturer as displayed on products sold on the retail consumer market at least six months before the Games, provided that such identifications are not deemed too conspicuous by the OCA. In principle, athletes' names are not allowed on footwear unless listed as a technical requirement in the Sport Specific Guidelines or displayed on footwear sold on the retail consumer market at least six months before the Games. Also, athletes' names are not allowed on personalised footwear as it is not deemed to be general design and/or identification as displayed on products sold on the retail consumer market.

3. Sports equipment: The size of an Identification of the Manufacturer on any piece of sports equipment shall not exceed 10% of the surface area (up to a maximum of 60cm²).

4. Number bibs worn by participants in specific sports and Victory Ceremonies will be provided by SABGOC. Athletes must wear the bibs as required, ensuring they remain fully visible and are not cut, folded or otherwise altered in any way.

5. No sports equipment or accessories may be brought to the Victory Ceremony. This rule also applies to interviews, with the exception of the mixed zone when used as an exit from the competition area, or if the sports equipment is worn by the athlete (e.g., helmet). Personal items must not be brought onto the podium, including but not limited to mobile phones, watches, water bottles, national/regional flags and point-of-view (POV) cameras. Athletes participating in Victory Ceremonies shall wear appropriate and compliant NOC uniforms. However, in equestrian events governed by the Fédération Équestre Internationale (FEI), athletes shall wear their racing suits.

6. Vehicles rented by NOCs during the Games to access any official venue may not carry any brand identifications, except for the manufacturer's logo commonly used on products sold in the retail market.

7. Athletes and other participants must not use any equipment with audio and/or video recording functions for purposes other than private use.

In the event of a breach of the above rules, the Executive Board of the OCA may ultimately decide to disqualify the concerned athlete, revoke the SABGIAC of the concerned delegation official, or impose other

penalties/disciplinary measures accordingly.

III Regulations on the Use of Official Names and Identifications by NOCs

Only Commercial Partners of the Games may use the term “official” in connection with Sanya 2026-related names, and this right is granted under the terms of their respective agreements.

No rights that associate sponsors designated by NOCs with the OCA, the Games, or SABGOC shall be granted to these sponsors.

Where sponsors (or any other related entities) of NOCs engage in any unauthorised activities or ambush marketing in connection with the Games, the NOCs shall make their best efforts to assist the OCA in addressing these matters.

NOCs shall grant their sponsors only the rights related to the respective NOCs, for example, the right to use the designation “Official Sponsor/Supplier of the [Country/Region] NOC”.

Sponsors of NOCs may use such designations or related rights solely within the territory of their respective countries or regions.

The OCA owns all intellectual property rights of Sanya 2026, including the official emblem and mascot (as provided below). NOCs may use these rights solely for sports or news coverage purposes, and must not associate these rights with their sponsors or use the rights for any other commercial purposes.



The 6th Asian Beach Games
Sanya 2026
Official Emblem

The 6th Asian Beach Games
Sanya 2026
Official Mascot

NOCs must not alter, modify, or license the official emblem, official mascot, or any other intellectual property rights of Sanya 2026, and must use them strictly in accordance with the rules and regulations of the OCA.

Activities of NOC sponsors at the Games:

NOC sponsors must not engage in any commercial or promotional activities within competition venues or other official venues.

Any breach of this provision may result in penalties imposed by the OCA.

If there is any doubt concerning the compliance of an activity, it is recommended to consult the OCA beforehand.

Olympic Council of Asia

5.7 Official Partners

TBD.